

Jansen Art Center Strategic Priority Statements

Community Outreach

Recognizing art as a universal language, the Jansen Art Center (the **J**) will continually seek to expand community connections and mutual understanding.

Programs

The **J** will create opportunities to explore art through high-quality programming that engages people of all backgrounds and inspires creativity.

Development

The **J** will utilize its unique role in the community to cultivate strong relationships with a diverse group of donors, businesses, and foundations.

Volunteer Engagement

The **J** will acknowledge the significant contributions of its volunteers by providing meaningful experiences that align with their interests and talents to advance the mission of the Jansen Art Center.

Organizational Impact

The **J** will steward its human, financial, and creative resources in order to achieve the greatest organizational effectiveness and operational efficiency.

Facilities

As a dynamic and creative center for artistic expression, the **J** will maintain high standards for the care of its facilities including accessibility, adaptability, and design integrity.